

# NORTH OLYMPIC



## HISTORY CENTER

### 5-Year Strategic Plan

Update: 14 March 2022

#### **Mission Statement**

*We connect the future, through the present, with the past*

#### **Vision Statement**

*We look forward to the future, as the present becomes our history.*

*We provide the means to gain perspective on earlier times through the Research Library, Artifact Collection and other means.*

#### **Core Values**

*The North Olympic History Center is the “Perspectorium” where we develop community pride by:*

- *looking to the future, as the present inevitably becomes our history;*
- *preserving artifacts that provide a window into the lives of those who lived here before us;*
- *providing facilities and services for research of documents, photographs, oral histories, artifacts and other things that have been passed down to us from the past;*
- *adding value to the lives of Clallam County residents and the broader public by providing context of bygone times to the present and future;*
- *educating the public, focusing on younger people, of the importance of their heritage;*
- *managing the facilities of the Center including the Research Library, Artifact Collection and the Lincoln School.*

**Goal #1: *MANAGE COLLECTIONS AND FACILITIES.*** *The North Olympic History Center will manage the various Artifact, Photograph and Library collections for public benefit.*

**Strategy 1A – Collections:** Continue to grow and appropriately manage the Artifact, Photograph, and Library holdings within the Scope of Collection.

1. Develop Scope of Collection.
2. Implement Scope of Collection
  - a. Begin deaccessioning unwanted, duplicate, or non-Scope objects from collections.

**Strategy 1B -- Public Access:** Provide facilities and services for research and access to the collection on-site through traditional means, and increasingly through the internet.

1. Cloud project
  - a. Debut PP web edition by June 1, 2022
2. Develop “Collections and Resources” landing page on NOHC website.
3. Exhibits
  - a. Identify themes and topics for potential digital exhibits

**Strategy 1C-- Facilities:** Provide good stewardship of the facilities owned by NOHC.

1. Improve fire detection and protection measures.
2. Complete required repairs for building stability.
  - a. Repair leaking south roof and wall section.

**Strategy 1D – Management:** Provide for recruitment, training and supervision of board members, paid staff and volunteers.

**Goal #2: *ESTABLISH A RELATIONSHIP PROGRAM.*** *The North Olympic History Center will establish and maintain relationships with community organizations, businesses and individuals for mutual benefit.*

**Strategy 2A -- FINANCE:** Establish a program to attract donations, gifts, and charitable trusts.

1. Increase charitable giving.
  - a. NOHC Fundraising events
    - i. Raise at least \$5,000 at NOHC fundraising auction (April 4-8).
    - ii. Recruit business sponsors.
2. Improve donor program.

**Strategy 2B -- PARTNERSHIPS:** Establish and maintain relationships with other organizations for mutual benefit.

1. Improve networking and communication with related organizations and NPOs.

**Strategy 2C – INCLUSIVENESS:** Recognize the role of indigenous tribes and those who came later in the cultural heritage that is passed down to us, with awareness of conflict.

1. Identify potential partnerships and programs with NOP Tribes.
2. Recruit Board Directors and new members from Tribal communities.

**Goal #3: CREATE VALUE IN THE COMMUNITY.** *Facilitate education of our cultural heritage through cooperation with community organizations.*

**Strategy 3A – COMMUNITY SECTORS:** Reach out to local tribes, service groups, historical organizations, schools and others to share our resources in meeting their objectives.

1. NOHC Street Market
2. Clallam County Fair

**Strategy 3B – COMMUNITY EDUCATION:** Continue to provide Historical education to the community.

1. Document Preservation Workshops (goal of 10 attendees per workshop)
2. LOL Presentations
3. History Hikes
4. Hands on History

**Strategy 3C – COMMUNICATION/PUBLICITY:** Create regular and ongoing programs to communicate values and activities utilizing social media and more traditional means.

1. Weekly update
2. Monthly mailing
3. Strait History newsletter
  - a. Develop electronic mailing policy and list

**Goal #4: DEVELOP A FINAL PLAN FOR THE LINCOLN SCHOOL.** *Identify the highest use of the building and cooperators in achieving that goal.*

**Strategy 4A** – Working with advisors, consultants and other specialists, develop an implementation plan for the ultimate use of the Lincoln School.

**GOAL 5: EXPAND THE MEMBERSHIP AND VOLUNTEER BASE.** Grow active participation in the organization with the objective of attracting volunteers and prospective board members who preserve NOHC’s cultural values.

**Strategy 5A – INCREASE MEMBERSHIP:** Develop a campaign to attract new members including all groups represented in our heritage, present population, and focusing on youth.

1. Recruit 25 new NOHC memberships (15% increase over 2021 membership)

**Strategy 5B – VOLUNTEER DEVELOPMENT:** Develop a volunteer program that provides mission-relevant opportunities, leadership, recruitment, training, incentives and infrastructure.

1. Recruit 10 new volunteers (100% increase over 2021 volunteering)

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#### Standing Committees

- Finance and Board Development
- Strategic Planning and Facilities
  - Outreach